

Message Text

UNCLASSIFIED

PAGE 01 KUWAIT 00679 091346Z

43

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 AGR-10 PA-02 PRS-01 /031 W

----- 118708

R 091220Z FEB 76

FM AMEMBASSY KUWAIT

TO SECSTATE WASHDC 4672

INFO USDOC WASHDC

USIA WASHDC

UNCLAS KUWAIT 0679

DEPT PASS DAN SHEPPARD USDA/FAS

USIA FOR INA AND ICS

E.O. 11652: N/A

TAGS: BEXP, EAGR, KU

SUBJ: USDA FOOD SHOW PREPARATIONS

1. CONTRACTS FOR SUBJECT SHOW PROVIDED BY KUWAIT HILTON TO EMBASSY. ONE COPY POUCHED TO SHEPPARD, A SECOND COPY SENT THROUGH INTERNATIONAL AIR MAIL. PLEASE NOTE CHANGES OR COMMENTS AND RETURN ASAP.

2. IT APPEARS THAT WE WILL BE ABLE TO USE US MANUFACTURED FREEZERS SUPPLIED BY KUWAITI COMPANY AT NO COST OTHER THAN TRANSPORTATION TO HOTEL. EMBASSY CARPENTER MAY BE ABLE TO MAKE DISPLAY STANDS WHICH SHOULD REDUCE ORIGINAL COST ESTIMATE. EMBASSY WILL GIVE FINAL INFO ON THESE POINTS SOON.

3. HILTON HOTEL HAS COPY OF BICENTENNIAL PROGRAM PROVIDED THEM BY WP ON INTERNATIONAL. PROGRAM OUTLINES JAGNDYUETY#

OF PROMOTIONAL ACTIVITIES FOR BICENTENNIAL YEAR AND HILTON MANAGEMENT MOST ENTHUSIASTIC ABOUT WORKING WITH EMBASSY ON YEAR-LONG PROMOTIONS. FOOD SHOW COULD BE CENTERPIECE OF ONE SUCH PROMOTION. HILTON HAS OFFERED TO PAY FOR ENTERTAINMENT IF IT CAN BE SCHEDULED. USIS DIRECTOR HERE ACTIVELY INVOLVED IN ALL ASPECTS OF PROMOTING BICENTENNIAL PROGRAMS IN KUWAIT
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 KUWAIT 00679 091346Z

AND IS ASSISTING WITH PROMOTION OF FOOD SHOW. AMERICAN WOMAN'S

LEAGUE WILLING TO ASSIST WITH POSTERS, DECORATIONS, SPECIAL INVITATIONS, ETC., IF FOOD SHOW BUDGET CAN ACCOMMODATE SMALL AMOUNT (\$300-\$500) FOR MATERIALS. WOMAN'S LEAGUE ALSO WILLING TO SET UP BICENTENNIAL BOOTH AT FOOD SHOW AT THEIR OWN EXPENSE IF USDA PERMITS AND BALLROOM HAS SUFFICIENT SPACE. BOOTH COULD CONTAIN BOOKS, BROCHURES, OTHER INFORMATION ON US TRAVEL-OGUES AND SHORT FILMS WILL BE SHOWN IF POSSIBLE. EMBASSY FEELS BICENTENNIAL BOOTH WOULD BE GOOD ADDITION TO FOOD SHOW AND WOULD DEFINITELY ASSIST US IN PROMOTION AND IN ATTRACTING VISITORS.

4. POST NEEDS MORE INFORMATION ON FOLLOWING POINTS:

A. WILL USDA PROVIDE INVITATIONS, AND BROCHURES? B. POST NEEDS FINAL LIST OF PARTICIPATING COMPANIES TO SATISFY GOK REQUIREMENTS FOR EXHIBIT AND TO ALLOCATE SPACE IN GRAND BALLROOM. C. DOES USDA HAVE ANY OBJECTIONS TO IDEAS MENTIONED IN PARA 3 AND ARE THERE ANY SUGGESTIONS AS TO COSTUMES OR DECORATIONS WHICH USDA CAN OFFER? D. WE UNAWARE OF ANY PROMOTION AT OTHER POSTS IN GULF. WILL THIS BE HANDLED THROUGH WASHINGTON?

5. WE HAVE RECEIVED BOX OF ENVELOPES CONTAINING REGISTRATION FORMS AND PROMOTIONAL MATERIAL FOR SOUTHERN US TRADE ASSOCIATION FOOD AND AGRICULTURAL SHOW IN NEW ORLEANS MARCH 4-7. POST ASSUMES USDA WISHES US DISTRIBUTE THESE BROCHURES. AFTER CHECKING SOME ENVELOPES IT APPEARS MANY ADDRESSES ARE INSUFFICIENT OR DO NOT REPLY NOT HAVE P.O. BOX NUMBER. OTHERS ARE INCORRECT. RKPWE WILL MAKE APPROPRIATE CORRECTIONS WHERE POSSIBLE AND SEND THEM OUT ASAP.

6. IF USDA SUPPLYING INVITATIONS OR OTHER PROMOTIONAL LITERATURE FOR APRIL FOOD SHOW HERE, REQUEST ENVELOPES BE LEFT BLANK AND WE WILL SUPPLY MAILING LIST AND ADDRESSES. LIST USEBUBR FOOD SALES TEAM LAST YEAR CONTAINED MANY WRONG ADDRESSES.

MAU
O

NOTE BY OC/T: #AS RECEIVED.

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOODS, EXHIBITS
Control Number: n/a
Copy: SINGLE
Draft Date: 09 FEB 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976KUWAIT00679
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760048-0920
From: KUWAIT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760268/aaaaciaw.tel
Line Count: 98
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 07 SEP 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 SEP 2004 by meiwc>; APPROVED <08 SEP 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: USDA FOOD SHOW PREPARATIONS
TAGS: BEXP, EAGR, KU, USDA
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006